San Diego Exposition



open Jan.1 - closing Day Dec. 31 - ANEW International Exposition



San Diego's New International the entire year of 1916. Exhibit Daily Admission to the grounds is 50 cents.

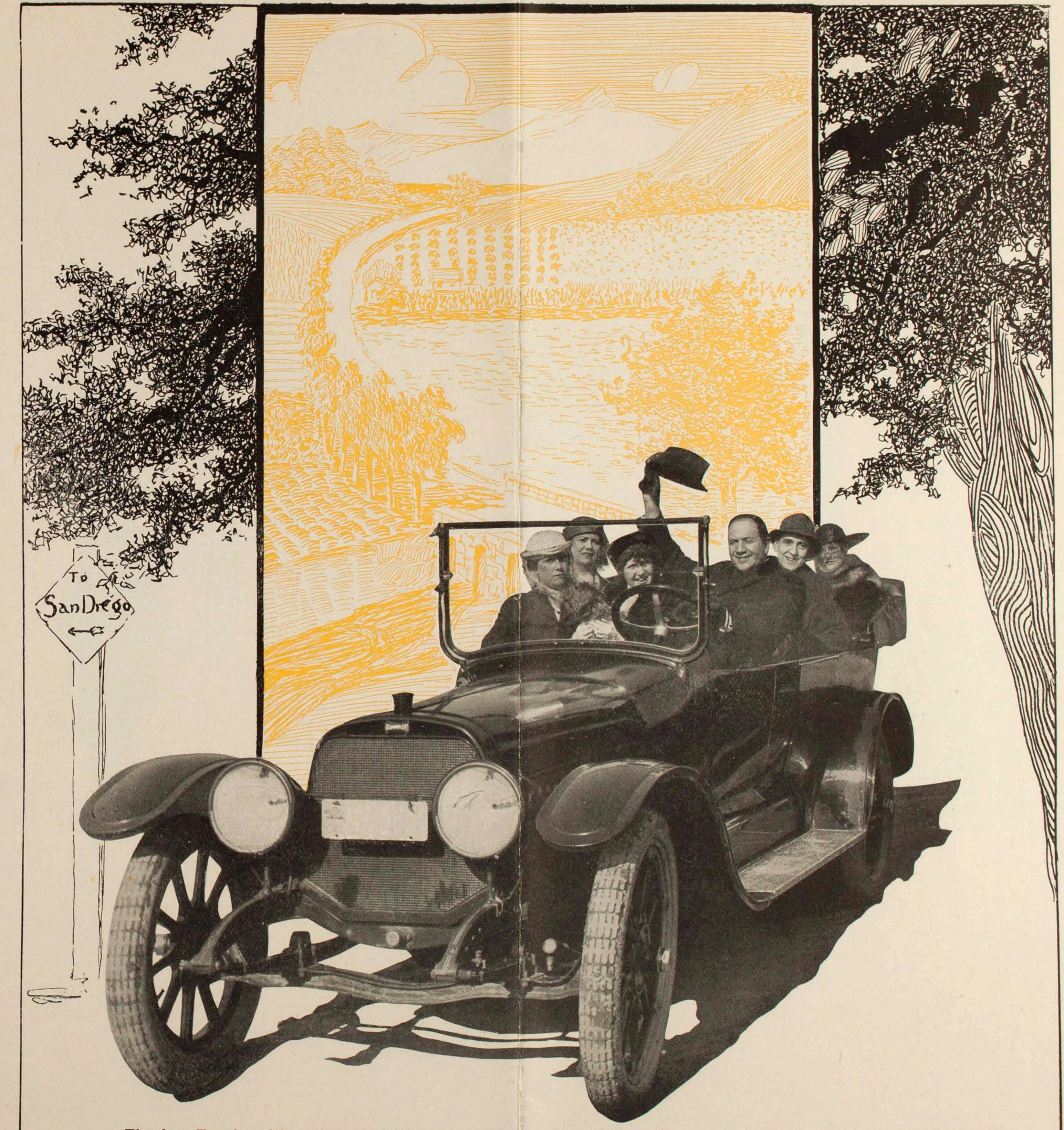
Exposition will be open through Buildings open every day.

Night Admission, 25 cents. Autos, 25 cents.

CALIFORNIA



The Exposition Grounds comprise 614 acres
in the center of beautiful Balboa Park, which, in turn is in the
center of the city of San Diego. Balboa Park has a total of 1400 acres,—
the largest artificial park in the world,—exceeding by 400 acres the famous Golden
Gate Park in San Francisco. ¶ Additional participation of at least nineteen countries
was assured early in January, and the exhibits were installed in January and February.
¶ The new exhibits have made necessary a change in the name of the 1916 Exposition
to "Panama-California International Exposition." ¶ The 1915 Exposition was pronounced by two million and a half of visitors the most beautiful ever created. The
Exposition's beauty will be far greater during 1916. ¶ The principal western states are
represented with buildings and exhibits. Among the prominent displays made by California counties are those of Kern-Tulare and Alameda with buildings of their own,
the San Joaquin valley counties in another building and those of
Ventura, Los Angeles, San Bernardino, Orange, Imperial,
Riverside and San Diego, in the Southern California Counties Building



The Auto Tourist will receive recognition. Special arrangements have been made to accommodate the travelers, and for parking their machines. Motor transportation will provide one of the most interesting programs of special events ever shown anywhere. They will continue daily from the opening to closing day.



eler can make, and proves that there is a real end of the rainbow."

Wm. HOWARD TAFT

the trip any trav-

picture your Exposition offered."

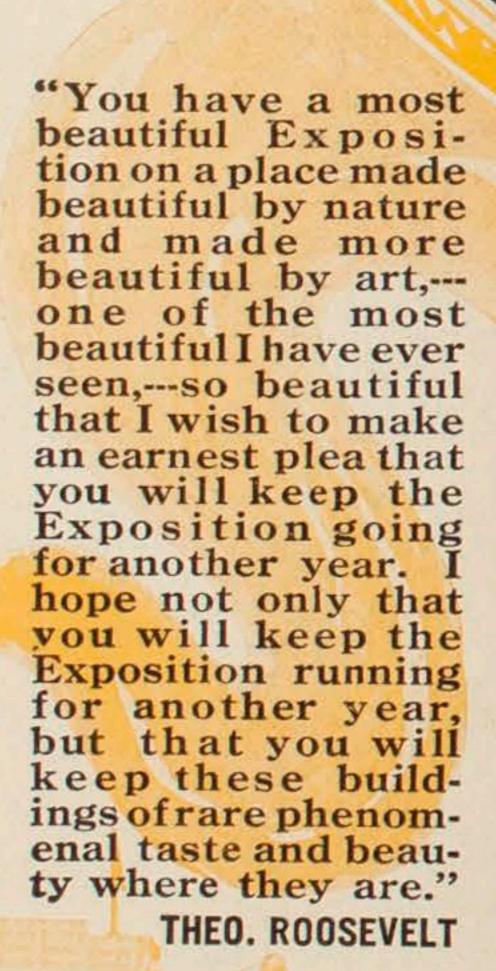
THOS. R. MARSHALL

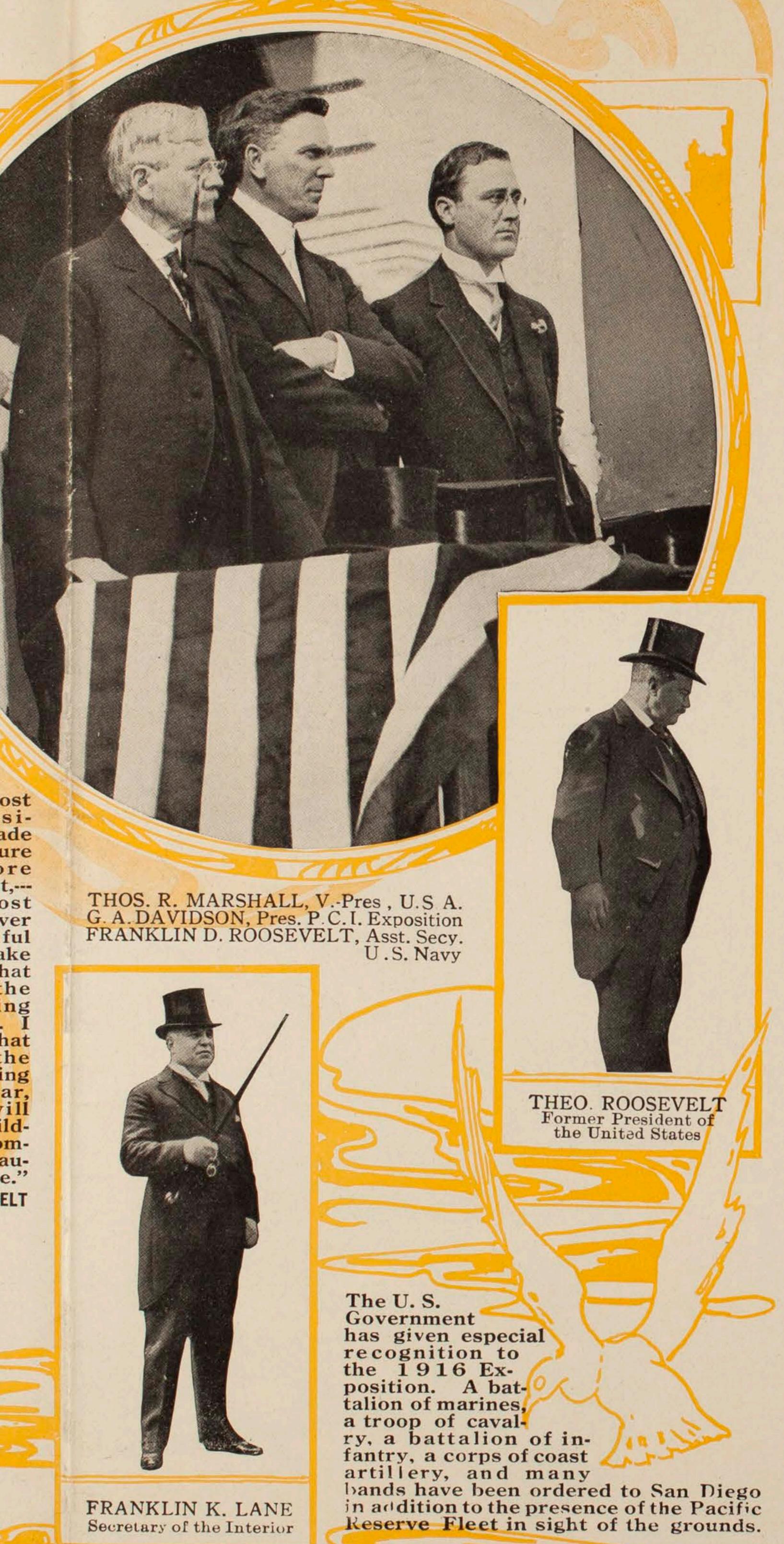
"I shall never forget the beautiful

"This Exposition is one of the most beautiful and perfect things architecturally that has ever been conceived."

FRANKLIN K: LANE

The Government Aviation School is a short distance away and government aviators may be seen flying over the grounds daily.







EXPOSITION ARCHITECTURE

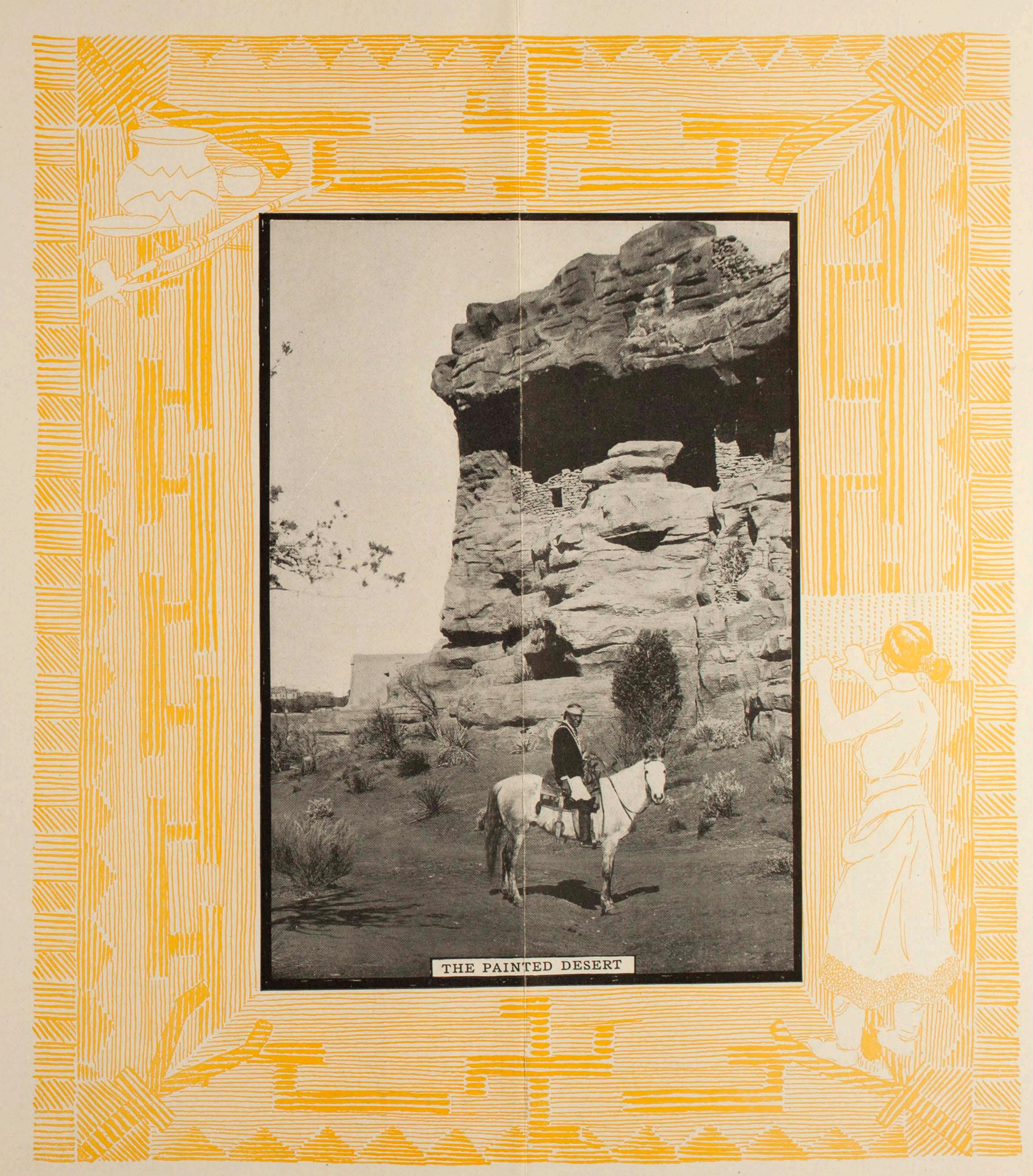


Canada, France, Italy, Russia, Germany, Switzerland, Austria, The Netherlands, Spain, Portugal, Japan, Brazil, the United States Government, Pan-Pacific Countries, India, and Persia are new nations participating.









PANAMA-CALIFORNIA INTERNATIONAL EXPOSITION

G. A. DAVIDSON, President ROBT. N. BULLA, 1st Vice-Pres. JOHN D. SPRECKELS, 2nd Vice-Pres. EDWIN M. CAPPS, 3rd Vice-Pres.

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C. S. HUTSON DOUGLAS WHITE

SAN DIEGO HAS

One hundred thousand population. Fourth city in population in California. Perpetual sunshine.

A 10,000,000-gallon per diem water filtration and aerating plant. Water system owned by city. Purest and cheapest mountain water of any city of its size in America.

Fifty-four churches. Twelve banks, capital \$3,000,000.00; deposits

RATE

\$23,000,000.00.

NAME



MRS. URIEL SEBREE President Official Womans Board

Wives of Directors are ex-officio members of the Official Womans Board.

Fresh vegetables and fruits every day. 500,000 acres of unimproved land in the county. State Normal School, \$200,000.00.

Polytechnic School, \$200,000.00, capacity 750. High School, \$315,000.00; 40 instructors; over 1,000 attendance. Twenty-four public schools, value \$1,559,000.00, and employing 250 teachers.

Twenty-two square miles of anchorage ground in harbor. A harbor equal to New York. Finest salt water fishing.

Members of Official Womans Board

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Two hundred manufacturing industries in oper-\$500,000.00 improvements by Santa Fe R. R.

Mrs. WALDO WATERMAN

Mrs. CLAUS SPRECKELS

Roads good every day in the year. Three daily newspapers and several weekly newspapers.

First port of call from the Panama Canal. Raised \$4,800,000.00 for development purposes in one year.

Largest and best equipped aviation field and training school for aviators in America. Birdmen in the sky every day in the year.

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NAME RATE	NAME	RATE	NAME RATE	NAME RA	TE NAME RATE
Albatross Inp. 1.00 to \$5.00	Federal		Keystone\$1.00 to \$2.50	New Palace\$1.00 t	
Albatross Inn 1.00 to 1.50 Amherst75 to 1.50	Florence		Kinalmeaky Ct 1.00 to 2.50	New Western 1.00 t	o 3.00 St. Lawrence50 to .75
Arno 1.00 to 1.50	Golden West		King Edward 1.50 to 3.00		
Barbara Worth. 1.25 to 7.00	Grand Central		King George 1.50 to 3.00 Kingston 1.00 to 3.00	PATRICIA SECURITY OF THE CONTROL OF	
Barstow 1.00 to 3.00	U. S. Grant		Knickerbocker . 1.00 to 2.00		
Batavia 1.00 to 2.00 Botsford 2.00 to 3.50	Green		Kirkland 2.00 to 3.00		o .75 Sherwood Villa. 1.00 to 1.50
Burnap75 to 1.00	Haddon Hall Harvey		Robert E. Lee. 1.00 to 2.50	Palomar 2.50 t	0.00
Carleton50 to 1.00	Hawthorne Inn.		Lloyd50 to 1.00	Panama 1.00 t Polhemus 1.00 t	- P
Colonial Inn 1.00 Chelsea 1.00 to 1.50	Helix		Lubin 1.00 to 3.00	Prescott75 t	
Costa Vista 1.00 to 2.00	Holland		Lynne 1.00 to 1,50	Raymond 1.00	Wayne 1.00
Crane75 to 2.00	Imperial		Manhattan 1.00 to 2.00 Martin 1.00 to 4.00	Richelieu 1.00 t	
Denver 1.00 to 1.50	Jewett		Mason 1.00 to 2.50	St. Charles 1.00 t	
					Wilsonia 1.00 to 2.00
			APARTMENT HOUS	E	
NAME RATE (Weekly)	NAME RAT	TE (Weekly)	NAME RATE (Weekly)	NAME RATE (W	reekly) NAME RATE (Weekly)
Adair\$ 9.00 to \$35.00	El Commodo\$14		Karisa\$10.50 to \$17.50	Purrier\$14.00	Virginia\$14.00
Alexandria 17.50 to 30.00 Alpha 17.50	El Dorado 17 Elkins 14	CONTRACTOR	Kearney 5.00 to 6.50	Ramona 14.00 to	28.00 Waldorf 28.00
Aurora 17.50	El Ocho 17		Kearsarge 14.00 to 21.00 La Binda 14.00 to 21.00	Rebeccah 10.50	Washington 14.00
Balmoral 7.00 to 15.00	El Oro 14		La Mar 17.50 to 35.00	Revere 17.50 to Rubin Block 12.00 to	
Belden 6.50 to 16.00 Blake 28.00	Franklin 17	THE RESERVE OF THE PARTY OF THE	Lee 9.00 to 25.00	Savoy 14.00	
Boston 16.00 to 17.50	Granada 17 Grand View. 14		Lincoln 14.00 to 28.00	Solar 28.00	NAME RATE (Monthly)
Braemer 7.50 to 17.50	Hampton 14		MacDonald 14.00 to 35.00	Sparks 14.00	Andersonian .\$30.00 to \$45.00
Buckeye 14.00	Hawkeye 10		Maple 28.00	Spokane 14.00 to St. Anthony 17.50	21.00 Caroline35.00 to 45.00 Esmeralda 20.00 to 40.00
Butler 17.50 to 20.00 Cedar 10.50 to 21.00	Hazel 5		Mardela 7.50 to 21.00	Stirling 14.00	Farr 20.00 to 25.00
Carnegie 7.00 to 35.00	Hermann 17 Highland 14		Marshall 17.50 Mirasol 14.00 to 30.00	Stevens &	Fern 40.00 to 50.00
Cliff House 14.00	Howard 14		Norris Cluster 7.00 to 10.50	Hartley 14.00 to	28.00 Glenn 25.00
Commodore 14.00 to 35.00	Idaline 17		Ottawa 10.50 to 28.00	Sumner 7.00 to	MICHAEL SO OUTA NO DU
Cornelius 14.00 to 28.00 Dahlia 9.00 to 14.00	Ivanhoe 14.		Park 17.50	Thorbus 6.50 to	20.00 Roosevelt 20.00 to 25.00
El Centro 14.00		20.00	Parker 17.50 to 35.00	Turpin 30.00 to	35.00 Vue de L'Eau 65.00 to 120.00
	DES	SIGNED AND PRO	DUCED BY THE UNION LITHOGRAPH CO	MDANY LOS ANOFICO	
			TOTAL DITTO THE STITLE STANFA CO	MILANI, POS VUMETES	



NOW OPEN CLOSING DAY DEC.31-

COTAL