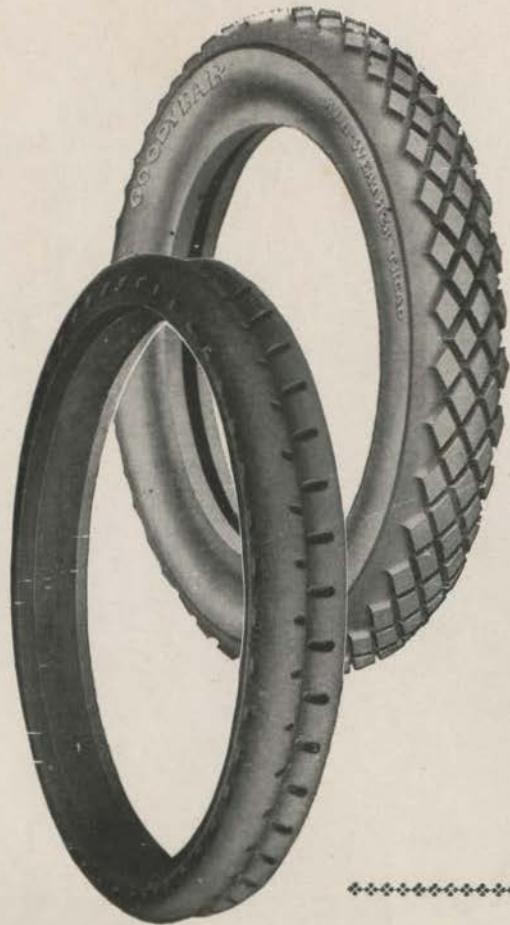


Programme

Pacific Coast Association of Fire Chiefs SAN DIEGO, CALIFORNIA



Cabrillo Bridge, West Gate and Southern California Building—Panama-California International Exposition, San Diego



GOODYEAR
AKRON

Fire Truck Tires

Figures can settle in a conclusive way just how strong the preference for Goodyear Fire Truck Tires really is.

During 1914 Goodyears were the tire equipment of 52½% of all the new motor driven fire apparatus. During 1915 this was increased to 59 2-10%.

The basis for this emphatic preference is found in Goodyear quality and in Goodyear features of construction. No other tires, we believe, incorporate so many features designed to prolong tire life by preventing common tire troubles.

Get the cushion design for the heaviest apparatus, for speeds not to exceed 35 miles per hour, and the All-Weather Tread design for faster and lighter equipment.

The Goodyear Tire and Rubber Co.

Akron, Ohio.

San Diego Welcomes Our Visiting Chiefs

* * * *

ON September 30th, 1891, a few Chiefs gathered together at Victoria, B. C., to form an organization for the purpose of discussing subjects relating to Fire Protection and Fire Prevention. This was the initial meeting of what is now known as the Pacific Coast Association of Fire Chiefs. Since that time, meetings have been held in various cities, with more or less attendant success.

At an early period in the life of the Association, interest was at a low ebb, during which time, progress was greatly retarded.

A reorganization was effected at Seattle in 1898, and the enthusiasm created at this meeting eventually culminated in the present highly organized and successful Association, the 24th Annual Convention of which is now in session at San Diego, the "Harbor of the Sun," the extreme Southern meeting place of the Association.

The honor conferred upon us through this distinction is deeply sensed. We are justly proud of this occasion, and grateful for the opportunity which it affords of welcoming you to our city.

With the kind assistance of the manufacturers whose names appear in this Program, we have been enabled to make arrangements for what we sincerely trust will prove to be a most successful Convention, and we believe that every Chief will return to his home feeling that his time has been well spent, and that his city will derive great benefit through the additional knowledge which he has acquired.

May your sojourn and visit in this city prove as pleasant and profitable as we sincerely wish it to be.

Pacific Coast Association of Fire Chiefs

OFFICERS FOR 1915-1916

| | |
|---|--|
| President | Secretary |
| CHIEF THOS. R. MURPHY.....San Francisco, Cal. | EX-CHIEF H. W. BRINGHURST.....Seattle, Wash. |
| First Vice President | Treasurer |
| CHIEF GEO. E. WALLACE.....Modesto, Cal. | EX-CHIEF GEO. H. McALEVY.....Tacoma, Wash. |

VICE PRESIDENTS FOR STATES AND PROVINCES

| | |
|---|--------------------------------|
| British Columbia | Nevada |
| CHIEF D. H. McDONALD..... Prince Rupert | CHIEF R. B. HAWCRAFT.....Reno |
| California | Oregon |
| ASST. CHIEF S. H. SHORT.....Oakland | CHIEF F. H. GRABNER.....Baker |
| Idaho | Utah |
| CHIEF F. H. KELLY.....Wallace | CHIEF A. B. CANFIELD.....Ogden |
| Washington | |
| CHIEF W. A. TARO.....Everett | |

Past Presidents of Pacific Coast Association of Fire Chiefs

| No. | Date | Name of Town— | President— |
|-----|------|------------------------|---|
| 1 | 1892 | Portland, Ore. | Gardner Kellogg.....Seattle |
| 2 | 1894 | San Francisco, Cal. | H. M. Lills.....Tacoma |
| 3 | 1895 | Los Angeles, Cal. | D. T. Sullivan (Walter Moore, acting).....San Francisco |
| 4 | 1896 | (No Record) | |
| 5 | 1897 | (No Record) | |
| 6 | 1898 | Seattle, Wash. | Walter S. Moore.....Los Angeles |
| 7 | 1899 | New Westminster, B. C. | Ralph Cook.....Seattle |
| 8 | 1900 | Spokane, Wash. | Thos. Deasy.....Victoria |
| 9 | 1901 | Tacoma, Wash. | Jesse C. Poynes.....Tacoma |
| 10 | 1902 | Victoria, B. C. | E. E. Sherwood (Act.).....Whatcom, Wash. |
| 11 | 1903 | Olympia, Wash. | Gardner Kellogg.....Seattle |
| 12 | 1904 | Vancouver, B. C. | Jas. Smart.....Calgary |
| 13 | 1905 | Portland, Ore. | Jno. H. Carlisle.....Vancouver |
| 14 | 1906 | Calgary, Alberta | David Campbell.....Portland |
| 15 | 1907 | Centralia | Thos. Watson.....Victoria |
| 16 | 1908 | Victoria, B. C. | Wm. Metz.....Walla Walla |
| 17 | 1909 | Seattle, Wash. | Geo. McAlevy.....Tacoma |
| 18 | 1910 | Stockton, Cal. | H. W. Bringham.....Seattle |
| 19 | 1911 | Vancouver, B. C. | M. McCann.....Stockton |
| 20 | 1912 | Los Angeles, Cal. | Thos. Davis.....Victoria |
| 21 | 1913 | Tacoma, Wash. | J. E. Shrewsbury.....Long Beach |
| 22 | 1914 | Victoria, B. C. | A. J. Eley.....Los Angeles |
| 23 | 1915 | San Francisco, Cal. | Jos. Wood.....Renton, Wash. |
| 24 | 1916 | San Diego | Thos. R. Murphy.....San Francisco |

Hotel St. James

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ONE DOLLAR PER DAY AND UP

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Broadway, Between Third and Fourth Streets.

TARIFF—

\$1.50 Per Day and Upward

Knickerbocker Hotel

\$1.00 Per Day and Up

New and Modern

One Block from U. S. Grant Hotel.

THIRD AND E STREET—HALF BLOCK FROM PLAZA

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NEW AND MODERN

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Excelsior Laundry

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Hotel Churchill

FIREPROOF

NINTH AND C STREETS

TARIFF—\$1.00 PER DAY AND UP

The San Diego Hotel

300 Rooms

ON BROADWAY

Fireproof

ONE DOLLAR PER DAY AND UP

Lusted Garage

SECOND AND E STREETS

EVERYTHING FOR THE MOTORIST

San Diego Garage

GASOLINE—OILS AND SUPPLIES

Opposite Sandford Hotel

SIXTH AND A STREETS

Pickwick Auto Stages and Garage

Daily Trips to Imperial Valley.

TAXICAB AND AUTO RENTAL

Open All Night

Main 340

FIRST AND E STREETS

Home 1555



CHIEF LOUIS ALMGREN

THE San Diego Fire Department organized under City Ordinance, December 9th, 1886, almost 30 years ago, was then a Volunteer Department consisting of hand-drawn apparatus, whose Chief received the lucrative salary of \$25.00 per month.

Two years later, in 1887, an important acquisition was made by the purchase of a horse drawn steamer and hose wagon, and the employment of an engineer and driver to operate same.

In August, 1899, it was reorganized as a 'partially paid' department; engineers and drivers being regularly employed, other members of the various companies receiving a small compensation for their services, when called upon to respond to fire alarms.

Louis Almgren, the present Chief Engineer, is also Super-



ASSISTANT CHIEF J. E. PARRISH

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make "The Attentive Hotel"
your San Diego Headquarters*

Maryland Hotel

"F" Street from 6th to 7th

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Rates \$1 per Day up



**OMER E. LILLY,
Manager**



BATTALION CHIEF J. W. COLLINS

intendent of Fire Alarms and Police Telegraph. He has been affiliated with the Fire Department for almost fourteen years, having been appointed callman in October, 1902; promoted to driver in 1903, advanced to Engineer in 1905, and appointed Chief Engineer three and one-half years later, which position he has filled successfully and continuously to the present date.

Under his efficient guidance the San Diego Fire Department has advanced along scientific lines, until it now consists of fifteen stations, all equipped with modern motor propelled apparatus, a well equipped drill tower and 105 men. An additional station will be erected and a new fire tug placed in commission this year.

A modern machine shop where all of the department repair work is done, has also been established, a Relief Pension Fund has been founded, and work along Fire Prevention lines has been developed.



BATTALION CHIEF J. A. WOOD

TWIN THEATRES

Cabrillo :- Plaza

By the Fountain.

Pickwick

The Home of

PARAMOUNT PICTURES

Superba

Exclusive first run

Triangle Pictures and

Chaplin Mutual Comedies

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San Diego's Leading Photo

Play house

A Good Show Always.

"IT'S SUMMER TIME ALL THE TIME" "SWIMMING
—at— EXERCISE

LOS BANOS BATH HOUSE

Pure Sea Water

IS
GREAT"

735 WEST BROADWAY

Opposite Santa Fe Depot

Largest and Best

Rosemont Cafeteria

JOE HUTCHINGS, Prop.

1058 Fifth Street

—Continuous Service

—Popular Prices

SAVOY CAFE, French and Italian Cuisine

Planked Steaks, Chops and Sea Foods a Specialty

French Dinner, with wine or beer, 75c

Noon Lunch, with wine or beer, 35c

FOURTH STREET, OP. U. S. GRANT HOTEL

Phones—Main 3725, Home 4618 SAN DIEGO, CAL.

MORGAN'S CAFETERIA

1047-1049 SIXTH STREET

SAN DIEGO, - - - - - CALIFORNIA

Don't fail to visit the wonderful Canadian Exhibit
at the Exposition Grounds

Programme

24th Annual Convention Pacific Coast Association of Fire Chiefs

August 21st, to 26th, 1916



MONDAY—AUGUST 21ST.

- 9:30 a. m.—First session: Address of welcome by Mayor Edwin M. Capps.
- 10:30 a. m.—Credentials and preliminary business.
- 10:30 a. m.—Reception to Ladies at Maryland Hotel.
- 2:45 p. m.—Second session: Topics and Discussion.

TUESDAY—AUGUST 22ND.

- 8:45 a. m.—Official photograph of Convention. Members will kindly assemble promptly.
- 9:00 a. m.—Third session: Topics and Discussion.
- 1:00 p. m.—Automobile sight-seeing trip to Tia Juana, Mexico, via. Coronado. Busses leave Maryland Hotel.

WEDNESDAY—AUGUST 23RD.

- 8:30 a. m.—Fourth session: Topics and Discussion.
- 10:30 a. m.—Official inspection of exhibits.
- 1:30 p. m.—Fifth session: Topics and Discussion.
- 1:30 p. m.—Auto ride for Ladies. Visit to Ramona's Marriage Place, Point Loma and Theosophical Homestead.
- 3:30 p. m.—Auto ride for members to Theosophical Homestead, Lomaland.
- 7:45 p. m.—Sixth session: Memorial Services.
(Address by Mr. T. B. Cosgrove, City Attorney.)

The Savoy Theatre

THIRD AND C STREETS

PLAYING

Pantages Vaudeville

THE LARGEST CIRCUIT WEST OF CHICAGO.

Matinee Daily at 2 p. m.—10 and 20 Cents.

Two Shows Nightly, 7:15 and 9. Evening Prices—
10, 20 and 30 Cents.

Spreckels Theatre

HIPPODROME

FEATURE VAUDEVILLE

Bill Changes Monday and Thursday

MATINEES EVERY DAY—Bring the Children

MATINEES AT 2:30 (1 Show) All Seats 10c

Except Sunday

EVENINGS 7:15 AND 9 (2 Shows) 10, 15 and 25c.

THURSDAY—AUGUST 24TH.

- 9:00 a. m.—Seventh session: Topics and Discussion.
- 1:15 p. m.—Car ride for Ladies to La Jolla Beach.
(Cars leave Maryland Hotel.)
- 1:30 p. m.—Eighth session: Topics and Discussion.
Election and installation of officers.
- 7:15 p. m.—Theatre party for Ladies at Savoy Theatre.
- 7:30 p. m.—Reception and smoker to Chiefs by members of San Diego Fire Department Relief Association at Maryland Hotel.

FRIDAY—AUGUST 25TH.

PACIFIC COAST FIRE CHIEFS DAY AT EXPOSITION

- 9:50 a. m.—Baseball game between members of Los Angeles and San Diego Fire Departments for

Pacific Coast Fire Department Championship Trophy.

- 2:00 p. m.—Photograph will be taken in front of Exposition Fire Station on the Alameda near Calle Colon.
- 2:45 p. m.—Ladder and Calisthenic Drill by San Diego Fire Department, on the Plaza.
- 6:30 p. m.—Informal dinner at the Cristobal Cafe, Exposition grounds.
- 8:30 p. m.—Tug-of-war contest on the Plaza between members of Los Angeles and San Diego Fire Departments for Pacific Coast Fire Department Championship Trophy.

SATURDAY—AUGUST 26TH.

- 2:30 p. m.—Final baseball game between Los Angeles and San Diego Fire Departments for Championship Trophy, at the Stadium.



Committees



RECEPTION COMMITTEE

Hon. E. M. Capps, Mayor.
Hon. P. J. Benbough, Councilman.
Hon. O. M. Schmidt, Councilman.
Hon. Walter Moore, Councilman.
Hon. Herbert R. Fay, Councilman.
Hon. Chas. W. Fox, Councilman.
Hon. Jno. S. Akerman, Pres. Chamber of Commerce.
Hon. Walter L. Forward.
Hon. Louis J. Wilde.

Hon. A. E. Dodson.
Chief Archie J. Eley.
Chief Geo. H. O'Donnell.
Ex-Chief A. B. Cairns.
Chief Louis Almgren.
Chief Jno. E. Parrish.
Chief J. A. Wood.
Chief J. W. Collins.

ENTERTAINMENT COMMITTEE

Hon. P. J. Benbough, Councilman.
Jno. E. Parrish, Assistant Chief.
J. W. Collins, Battalion Chief.
Louis Almgren, Chief.

LADIES RECEPTION COMMITTEE

Honorary Members.

Mrs. P. J. Benbough.
Mrs. Louis Almgren.
Mrs. J. E. Wadham.
Mrs. J. E. Parrish.
Mrs. H. E. Strasser.

In Memoriam

JOSEPH EUGENE SHREWSBURY,

Long Beach, Cal.

DIED

May 2nd, 1916.

JAMES KENNY

Berkeley, Cal.

DIED

March 23rd, 1916.

Memorial Services Wednesday, August 23rd, at 7:45 p. m.

TO OUR CHIEF

By A. Grant Evans

Back in the bosom of dear Mother Earth
Proudly we place today, that which she lent;
The form we loved, the body that he spent
So lavishly, our Hero Chief, who held it worth
No more than just the service he could make
It render those he loved, from day to day;
Which when the summons came, he flung away
In grand abandon, given for our sake.

Today our tears must fall; but though
Our sobs are echoed in the mournful toll
Of bells, and funeral dirges roll,
Our hearts sing songs of triumph, for we know
Our Chief is crowned, who grandly gained life's goal,
And we are rich, who claim his hero soul.

San Diego City Officials



Hon P. J. Benbough



Mayor E. M. Capps



Hon, H. R. Pay



Hon O. E. Schmidt



Hon. Walter Moore



Hon. Chas. Fox

To make your visit more enjoyable eat at

RUDDER'S

Cafe and Bohemian Grill

The Very Best of Everything to Eat at Sensible Prices
Music at Lunch, Dinner, and After Theatre
Chicago Philharmonic Ladies Quartet

The only restaurant of class, with perfect service and excellent cuisine, with a \$10,000 pipe organ used with orchestra, in California. Attention is called to our week day luncheon. Private dining rooms for small or large parties.

ENTRANCE
On Broadway or on Second Street
Union Building

HARRY RUDDER, Proprietor—Established 1894

“Hats Off” to San Diego's Fire Tug (now building)

It is a true San Diego Product

Being Constructed by

“San Diego Labor” and of “San Diego Made Lumber”

“Benson Lumber”

When you want good, dependable lumber for a particular purpose, Specify Benson Lumber—the only lumber made in San Diego.

Auto Tire Company

We are local distributors of

Pyrene

SAN DIEGO, CAL.



MOTOR DRIVEN APPARATUS AND FIRE STATION, PANAMA-CALIFORNIA INTERNATIONAL EXPOSITION, SAN DIEGO, 1916



Endurance

Like our fire fighters, Savage tires are known and admired for their endurance.

10,000 mile Savages are common, 20,000 mile Savages are not unusual. All Savage tires and Grafinite tubes give maximum service.

Ask any Savage user for his opinion of Savage endurance and Savage mileage.

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BRANCH STORES

San Diego - - - - - 936 Second Street
Los Angeles - - - - - 700 West Seventh Street
San Francisco - - - - - 1125-27-29 Van Ness Avenue

Atlas Gas Engine Co.

The San Diego Fire Tug now under construction will be equipped with a 6-cylinder Atlas Gas Engine.

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OAKLAND, - - - - - CALIFORNIA

Best Wishes
For A Successful Convention

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Aero Fire Alarm Co.

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Municipal Motor Equipment

Combination Chemical and Hose Wagons,
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"For Hard Service"

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Panama-California International Exposition

at San Diego—The Dream City

With the added participation of twenty Foreign Nations, the second year of this big Exposition is far exceeding the record attendance established during the year 1915.

The wonderful Canadian exhibit, French government exhibits, the artistic exhibits of Germany, Austria, Italy and Spain, have all been brought from the 1915 Exposition at San Francisco, together with the United States government represented on a larger scale than ever before at any International Exposition; all instructive, to a high



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High Grade Uniforms
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of all electric Fire Alarm and Police
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KEYSTONE IRON WORKS, Inc.

FOUNDERS AND MACHINISTS

Established 30 Years.

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These hydrants equipped with valves operating independently,
also with sidewalk flanges.

ABSOLUTELY GUARANTEED.

Write for Prices and Blueprints.

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degree, and cannot fail to be of interest, even to the most casual observer.

Balboa Park, situated in the center of the beautiful City of San Diego, overlooking the bay and hills of Old Mexico, was selected as the most logical site for exposition purposes. It has responded readily to development along artistic lines, and can, without exaggeration, be called the most wonderful Sunken Garden in the world.



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Read Our California Record on "Bay State" Hose
It's the same everywhere. Sold on Merit Only.

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| Riverside | 18 years | Los Angeles | 8 years |
| San Diego..... | 12 years | Pasadena | 3 years |
| Redlands | 15 years | Pomona | 20 years |
| Santa Monica..... | 4 years | Long Beach | 6 years |

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When in need of hose, come to headquarters.

Boston Woven Hose and Rubber Co.

Originators of Woven Jacket Fire Hose.

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Gorham Fire Apparatus Co. FIRE DEPARTMENT SUPPLIES

California Distributors

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TRADE MARK

The Most Efficient Distinguisher Known

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LOS ANGELES



BUTTONLATH THE MODERN LATH

A Perfect Insulator—Fire Resisting

PIONEER PAPER CO.,

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J. S. SCHIRM COML. CO.,

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Agents

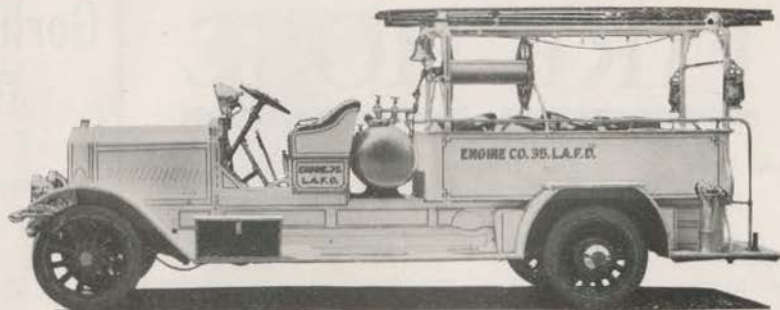
The Absolute Dependability
Efficiency and Economy of
MORELAND
Distillate Trucks

Have justified their extensive
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The MORELAND Distillate Truck is recognized far
and wide for its power, durability, reliability and econ-
omy.

In every detail of its construction—strength and effi-
ciency are paramount.

Its mechanical perfection has been demonstrated by



over 5000 Pacific Coast users.

It is in every essential a high grade truck—at a mod-
erate price.

Equipped with Timken Worm Drive Rear Axle—and it
operates with equal success on either Distillate or
Gasoline.

MORELAND MOTOR TRUCK CO.

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The Cream of
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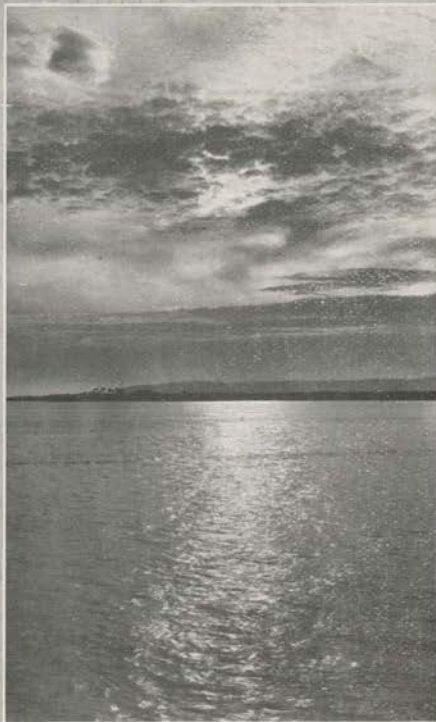


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C. C. C. FIRE HOSE COMP'Y

**Fire Hose and Mechanical
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IT'S A MIGHTY HOT FIRE

on the inside of your motor, and it destroys the lubricating qualities of many an oil. VEEDOL is manufactured by special processes so that it **resists heat**. If you're working toward efficiency and economy of operation you'll eventually use

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Federal Motor Truck Company

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Are replacing horse drawn equipment in big and little cities throughout the country.

A **FEDERAL**ized Fire Department cuts down the cost of operation and adds efficiency.

We would like to tell every Fire Chief what one city is doing with **FEDERALS**. Write us today for "Federal Fire Fighters." It puts you under no obligation and it is interesting reading.



Hand Siren

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Are real warning signals. The siren note is recognized everywhere as a fire signal and gets a clear road for the fire truck quicker than any other type of signal.

Made exclusively for the fire fighting profession by

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This handy, compact fire-fighter is deadly to incipient fires originating from any source including gasoline, oil, chemicals or electricity.

J-M Extinguisher liquid for recharging is sold in cans for \$1.00. This liquid is non-deteriorating and is the only liquid recommended for use and guaranteed for efficiency in the J-M Extinguisher.

The J-M is approved by the Underwriters' Laboratories, Inc., and included in the list of approved fire extinguishing appliances issued by the National Board of Fire Underwriters.



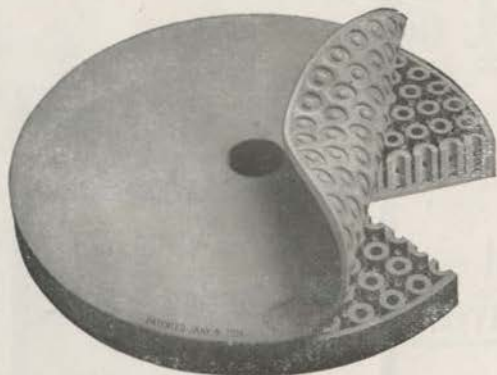
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-at **LA JOLLA**

Cars for this scenic popular Beach Resort leave

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Chief Archie Eley
says—

Office of
CHIEF OF FIRE DEPARTMENT
217 South Hill Street
CITY OF LOS ANGELES

August 2, 1916.

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Gentlemen:—

In reply to your request for data on your Ensign Carburetor on my Premier Car, beg to advise you that the Ensign Carburetor has given better satisfaction on this car than any other type; it enables me to make a quick get-away; is simple to adjust, and when once adjusted needs no further attention; it also gives the motor more power on the hills and is a gas saver.

Yours very truly,
(Signed) ARCHIE J. ELEY,
Chief Engineer.

We will be pleased to hear from other Fire Chiefs who desire to increase the efficiency of their motor apparatus.

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It is a double economy to specify

**SEWELL
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They insure efficiency, safety, and economy in the operation of motor apparatus.

By specifying Sewell Wheels you save a part of their original cost as the manufacturers allow for parts of the regular wheel not used.

Nearly 90 cities have adopted Sewells—we'll be glad to send you the complete list on request.

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Special Brass-Bronze and Aluminum
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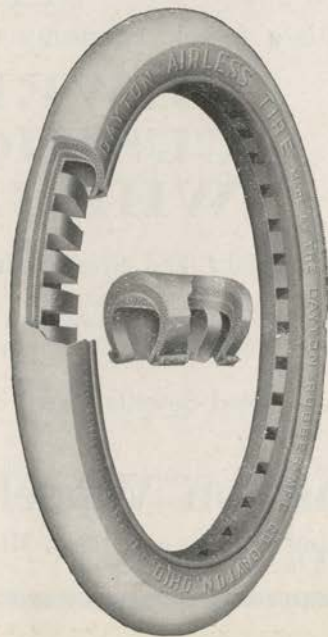
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Minneapolis, Minn.

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EVERYTHING FOR FIRE SERVICE

Dayton Airless Tires

Should be specified for your Motor Fire Equipment



They cannot puncture or blowout. They are safe at any speed.

They are easy riding and protect the car against the jolts and jars of rough streets. They keep the car out of the repair shop.

No other tire combines safety, speed, easy riding, durability and economy.

Thirty-two Fire Departments on the Pacific Coast are now using them.

An interesting booklet which tells about all kinds of fire equipment tires will be mailed on request.

**The Dayton Rubber
Mfg. Co.**

200 Kiser St., Dayton, Ohio

ROAD-GRIP RESILIENCY ENDURANCE

Firestone
TIRES

More than 400 cities and towns throughout America have adopted Firestone Tires for all Fire Apparatus because they stand up to the most trying conditions on all kinds of pavements. Belgian block or asphalt, brick or macadam can't reduce their effective service.

Efficiency, safety to your men and to pedestrians—safety to the apparatus and to property—depends upon tires that grip the road and stand up under the terrific work they are called upon to do.

For the Quick Get-a-way
Depend on Firestones

The Safe Arrival

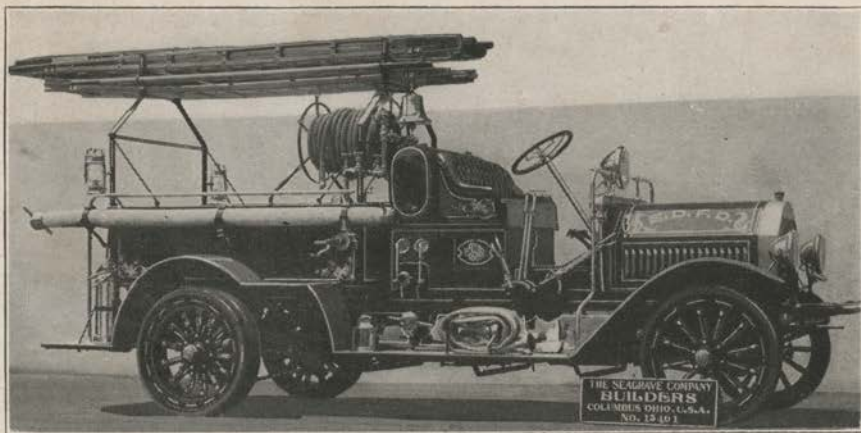
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Manufacturers of
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Model T--500 Gallon Triple Combination Pumper.

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