BANQUET TENDERED NEWSPAPERMEN BY EXPOSITION

Reporters and Editors Meet And Eat While Awaiting Opening Ceremonies.

PRESS WELL REPRESENTED

Speakers at Informal Gathering Loud in Praise of Magic City.

Newspapermen from all over the United States who have come to San Diego to "cover" the opening of the Panama-California Exposition, and whose a stories will be read at the breakfast tables of millions of homes this morning, gathered at an informal dinner last night at the Panorama-Roof Garden on the American National Bank building.

Nearly two hundred scribes sat about the gaily bedecked tables and partook of the cheer provided in their honor by the Exposition officials. James MacMullen acted as toostmaster and called upon some of the more eminent of those present to illuminate the occasion with short speeches.

As the program at the Exposition grounds was scheduled to begin at a calculation. Diego to "cover" the opening of the

As the program at the Exposition grounds was scheduled to begin at 9.0 clock, the speeches were closed shortly before that time, and the diners were whisked up to "Fairy-land" in automobiles.

The gathering last night contained newspaper men from New York and Middle Western states and several each from Oregon, Washinston, Utah Novada and Arizona. San Francisco and Los Angeles newspapers were well represented as well as nearly every daily newspaper in the state. The Southern California Editors' Association was represented by more than seventy-five, editors and managers of newspapers south of the Tehachapi who arrived during the afternoon and were cared for by Winfield Hogaboom and members of the committee named to welcome them.

hem.

Owing to the late arrival of many of the guests who were welcomed at he depot less than half an hour before the event was scheduled to tart the dinner was acceedingly informal. It served the double purpose of expressing the hospitality of ine Expession officials and of San Diego, and of getting the men terether and getting them mutually acquainted.

The menu card represented the

The monu card represented the irst page of The San Diego Union, buring the dinner cabaret special-ies were provided by roof garden

thes were provided by Foot garden enterialisers.

In the short time given to the various speakers, each found time to praise the Exposition and the spirit which made it a success, and predicted that its beauty would be heralded around the world by the newspapermen who had been sent here to tell the world what it is like.

Most of the visiting newspapermen will remain in San Diego until the completion of the program incident to the opening of the Fair, and will send out their stories by telegraph from day to day to their papers.

DAVIDSON HARD WORKER ALONG UNSELEISH AND CONSTRUCTIVE LINES

C. Collier, Whose Dream Came True Last Night



TODAY'S EXPOSITION PROGRAM

Official program at Plaza de Pans va, 11 a. m. Lyman J. Gage

Hon, G. A. Davison, preddent of the Panama-California Exposi-ion; Hon, William G. McAdoo, secretary of the United States treasury, the personal representative of Woodrow Wilson, the president; Count bet Valle do Salazar, the personal representative of his Catholic majesty. Del Valle de Salazar, the personal representative of his Catholic malesty, Alfonso XIII. of Spain; Hon. John Barrett, director general of the 1ran-American Union, representing the American republics; Hon. History and W. Johnson, governor of the state of California; Hon. Oswald West, governor of the state of Oregon; Hon. George H. Hodges, governor of the state of Nevada; Hon. Ernest Lister, governor of the state of Washington; Hon. S. W. Stewart, governor of the state of Montana; Hon. William Spry, governor of the state of Utah; Hon. William Spry, governor of the state of New Mexico; Hon. George W. P. Hunt, governor of the state of New Mexico; Hon. George W. P. Hunt, governor of the state of Michigan; Hon. James Rolph, Jr., mayor of the city of San Francisco; Hon. Frank K. Mott, mayor of the city of Onkland; Hon. Charles F. O'Neall, mayor of the city of San Diceo; Hon. R. W. Fridham, chairman of the Southern California Counties Exposition Commission.

Arctic streets.

Tonight, 8 o'clock, at Cristobal cafe, the Exposition grotein banquet of the Panama-California Exposition.

CONSTRUCTIVE LINES

Who is G. A. Davidson, president of the Exposition?

The answer follows:

Born in Kentville, Nova Scotla, func 21, 1868. Educated in Kings Dounty Academy, Nova Scotla, func 21, 1868. Educated in Kings Dounty Academy, Nova Scotla, func 21, 1868. Educated in Kings Dounty Academy, Nova Scotla, func 21, 1868. Educated in Kings Dounty Academy, Nova Scotla, func 21, 1868. Educated in Kings Dounty Academy, Nova Scotla, func 21, 1868. Educated in Kings Dounty Academy, Nova Scotla, func 21, 1868. Educated in Kings Dounty Academy, Nova Scotla, func 21, 1868. Educated in Kings Dounty Academy, Nova Scotla, func 21, 1868. Educated in Kings Dounty Academy, Nova Scotla, func 21, 1868. Educated in Kings Davidson conducted a campaign and Exposition in San Diego in 1886 and 5150,000 for the erection of the matters relating to the planning and arrangement of the full function of the constitute of the sasociation. He serves on the blanch of the cuyamaca and San Diego has been highly not once the progress of the Cuyamaca and San Diego has been highly henoarenal in the annals of banks in Southern California. David-in has always been interested in the construction of the cuyamaca and San Diego has been less self-ing in Southern California. David-in has always been interested in the constructive, and almost all of an optimized on the first phenoarenal in the annals of banks in Southern California. David-in has always been interested in the construction of the cuyamaca and San Diego has been less self-ing in Southern California. David-in has always been interested in the constructive, and almost all of an optimization of the vast realization of the substitution of the salvays ready and organication and the full not allow any personal feelings to interfere with this high-maintain and the vast to see that the Exposition was completed on the salvays grant the Cuyamaca and San Diego has been less of the progress of the Cuyamaca and San Diego has practically very day, personally of fering successive provides in the manua

They'reHereNow

to Tipperary

"It's a Long, Long Way

by JOHN McCORMACK

These new Victor records for

When asking for them call for

which you have been waiting came by

express today—price \$1.00.

640-644 Broadway

and male chorus

SKIPPERS TO HARBOR OF SUN AND EXPOSITION

Bonfires were lit from every nountain top, hilltop and in fact from every available spot that could memoration of the opening of the Panama California Exposition.

Franama California Exposition,
Evec the lofty Cuyamacas, the
l'alomars, and San-Miguel appeared
as veritable are lights, so brilliant
was the glare that radiated from
the many cords of wood placed on
their summits as the funeral pyres
of ye olden times.

Many a vessel out on the broad
Pacific, with its nose pointed towards San Diego, was facilitated in
its approach to the Harbor of the
Sun by the ruddy illumination on
Point Loma.

"Welcome to San Diego and its
wonderful Exposition," seemed to
the literally penned on the crests of
the waves. What a sight it must
have presented to the mariner who
has looked with aching eyes for days
—ves, perhaps weeks—to the time
when he would reach the port of
San Diego and hasten into his
"Sunday-go-to-meeting-clothes" and
join in the riotous, noisy joility of
the streets of San Diego.

EDITOR LAUDS FAIR
IN REPORT OF OPENING
TO ARIZONA PAPER

One instance of the valuable pub-icity being given San Diego through the opening of her Exposition is the press dispatch which C. H. Akers, editor and one of the owners of the Artzona Gazette, Phoenix, Ariz, sent to that newspaper last night.

The dispatch of 500 words gave a glowing account of the opening ceremonies and made mention of the Exposition race of January 9. At the end of the message appeared the following order: "Set this in RED for first page."

The article will appear in the Arizona Gazette today. the opening of her Exposition is the

Exposition Bursts Into Blaze Of Electricity as President Touches Button 3000 Miles Away

Direct Western Union wire from Washington, D. C., to San Diego was cleured slightly before midnight last night, that the flash by which President Wilson opened the Panama-California Exposition might have a clear course over 3000 miles of intervening space.

At the office of the Western Union, in the Science and Education building, the direct wire was attached to a wire of the power plant. When the flash came it was caught at both the Western Union office and the power plant of the Exposition, and the same second every light on the grounds burst forth.

The same flash which opened the Exposition furnished the spark which touched off the fireworks.

President Wilson was awakened slightly before 3 a. m., Washington time, and his signal came promptly at midnight here. Directly after sending the flash the president dictated a message of congratulation to the Panama-California Exposition, wishing it the greatest success. DIRECT Western Union wire from Washington, D. C., to San

ISTHMUS OPENS TO THOUSANDS

Exposition Amusement Street Furnishes Fun for Enormous Crowds; Cafes Do Capacity Business; Hawaiian Village Especially Attractive With Native Dances and Food.

Especially Attractive With Native Dances and Food,

Especially Attractive With Native Dances and Food,

DEER a flood of light which the crowth had not diminished and differentians, the Isthmus, the amusement afreet at the care was a contract to the contract of the contr

CLOSED FRIDA

New Year's Day and Opening of Panama-California Exposition

OPEN SATURDAY

January the Second, 1915, from 9 a. m. till 5:30 p. m. as usual

THE MARSTON COMPANY

Fifth, Sixth and C Streets

attention from the crowd.

At the New York motion picture studio. many saw for the first time how flicker romance is made. A company from Los Angeles, which will be stationed on the Isthmus during the year 1915, gave first performances under the direction of Thomas H. Ince, director, and vice-president of the concern.

"The Painted Desert" the average of the concern.

MINISTERS TO MEET

Tomorrow is the day, promptly at 9 o'clock, these doors will open wide—a day set aside for HOTEL AND ROOMING-HOUSE PROPRIETORS. We have brought forth the reserve, set up every piece of furniture from our immense warehouse basement, and the bargain reception we've planned is glorious. THE WHOLE POPULACE IS ALSO INVITED.

Can you imagine yourself feasting at such a festival? Your money fairly leaps and bounds from your purses, so eager to grasp these wonderful furniture bargains. Again we say—BEAUTIFY THAT HOME NOW AT SMALL COST.

Make it more comfortable and attractive "it's contagious now."

This is by no means a catalogue of the articles included in the sale—only a very few prices taken at random to give you an idea of the low prices at which these goods will be sold. Come and look over our big stock. Tremendous cuts in prices



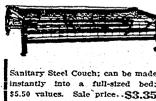
Dining Tables SOLID OAK" Pedestal Dining

Table, similar to cut, 42-inch top; \$16.50 value. \$10.35 Sale price.....



Solid Oak Dresser golden finish, large oeveled plate mir-ror; \$15.00 values— \$9.55

Third Street, Bet. B and C



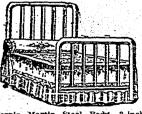
(Similar to Illustration) BEAUTIFY YOUR HOMES

AT SMALL COST



olid oak leather sea similar to cut; egular \$9 value (Similar to Illustration





Vernis Martin Steel Beds, 2-inch posts—7-8 inch fillers—massive i11.50 value. Sale price...\$6.15 (Similar to Illustration)

BETTER COME EARLY!

Hotel and Rooming House Proprietors, Take Notice, Now Is the Time to Furnish Up or Fill In at Wonderful Savings

Beautiful 9x12 Axminster Rugs: \$35.09 9x12 Axminster Rugs, ex- 9x12 Seamless Wilton Velvet 9x12 Tapestry Brussels Rugs; \$18 Best grade Crex Rugs; 9x12 siz 527.50 values; sale price....\$21.65 Sale price...\$21.65 Sale price...\$8.66

THE ENTIRE STOCK MARKED AT PRICES CHEAPER THAN YOU COULD EVER FIND AGAIN! Remember—Tomorrow Is the Day—at 9 o'Clock Sharp the Doors Open



We Save You Money

We Save You Money







